

1/5

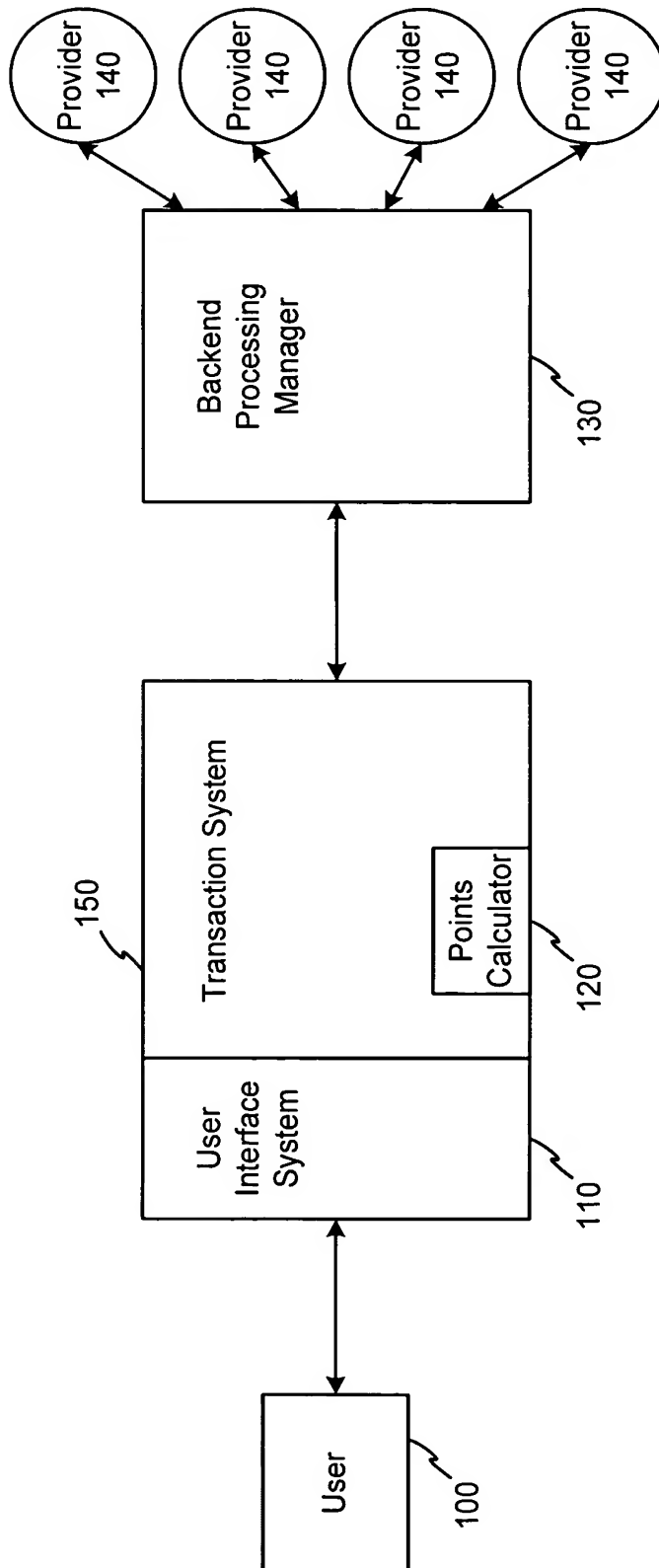


FIG. 1

2/5

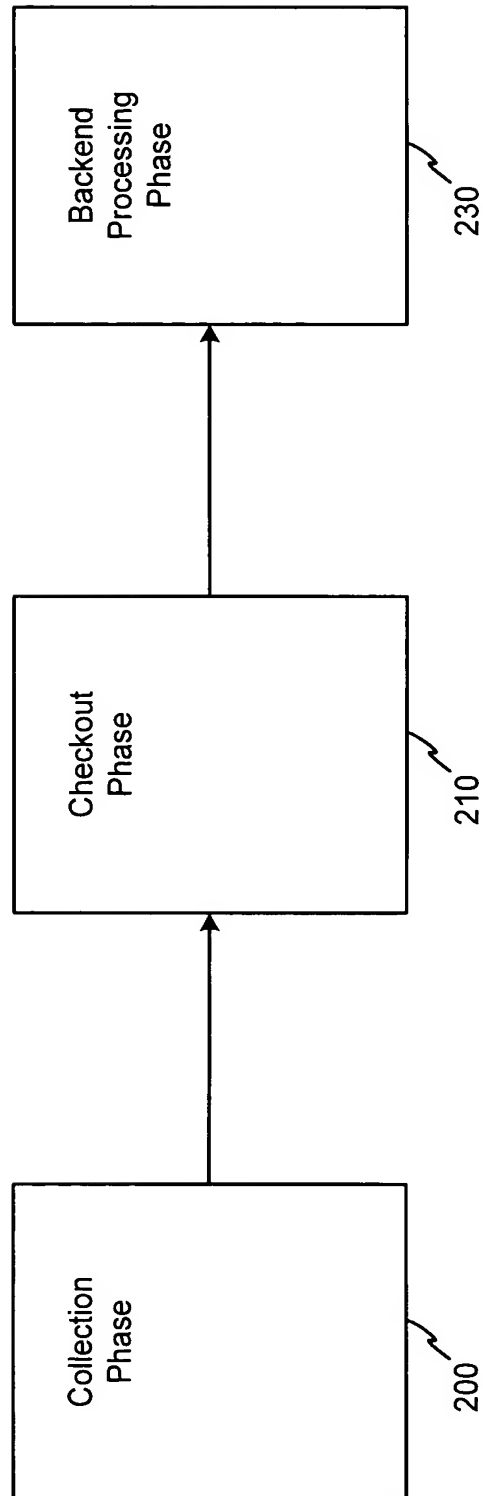


FIG. 2

300

Cards		Financial Services	Travel & Entertainment	Shopping
-------	--	--------------------	------------------------	----------

340

[Shopping Rewards](#)
[Worklife](#)
[Home](#)
[Electronics](#)
[Cameras](#)
[TV/Video](#)
[►Audio](#)
[Households/PDAs](#)
[Computers](#)
[Sports & Gear](#)
[Styles](#)
[Gifts](#)
[Charities](#)

[Travel Rewards](#)
[Entertainment Rewards](#)

1,050 MR points = 15 Matmid points

Matmid Points Point Transfer

Minimum transfer is 1,050 MR points
Allow 14 business days to transfer

[▲ Back to top](#)

REDEEM FOR THIS REWARD

Use the Points Calculator below to determine the number of Membership Rewards points you will need to redeem.

Membership Rewards points:

How To Get A Ticket

Find out how many EL AL Matmid Points it takes to get a ticket

See the number of Matmid Points you need to get to where you want to go
Click here to [view the points per ticket table](#).

It's easy to buy Matmid Points with MR points:

1 [Enroll in EL AL Frequent Flyer Matmid Club](#) — 320

2 Click here to [link your accounts](#) — 330

For more information, contact EL AL Airlines:

[EL AL Web Site](#)
[EL AL Online Reservations](#)

Points Calculator

Enter the number of Matmid Points you would like to receive.

Matmid Points:

Matmid Points: equal

Membership Rewards points:

120

FIG. 3

3/5

Cards	Financial Services	Travel & Entertainment	Shopping
-----------------------	------------------------------------	--	--------------------------

Available points 117,317	
Rewards Cart (3) items	Wish List Point Summary

<p align="center">BROWSE</p> <p><u>Shopping Rewards</u></p> <p><u>Worklife</u></p> <p><u>Home</u></p> <p><u>Electronics</u></p> <p><u>Cameras</u></p> <p><u>TV/Video</u></p> <p> <u>Audio</u></p> <p><u>Households/PDAs</u></p> <p><u>Computers</u></p> <p><u>Sports & Gear</u></p> <p><u>Styles</u></p> <p><u>Gifts</u></p> <p><u>Charities</u></p>	<table border="1"> <tr> <th align="center" colspan="2">220,000 points</th> </tr> <tr> <td colspan="2"> RCA Personal CD Player with MP3 Playback Offer expires 12/31/03 </td> </tr> </table> <table border="1"> <tr> <th align="center" colspan="2">REDEEM FOR THIS REWARD</th> </tr> <tr> <td colspan="2"> To redeem points for this reward now, choose from the specifications below and click "Add to Cart". To save this reward for later, click "Add to Wish List". </td> </tr> <tr> <td>Quantity:</td> <td><input type="text"/></td> </tr> <tr> <td colspan="2">You will have a chance to specify different address as for each item during checkout.</td> </tr> <tr> <td>Select Color</td> <td><input type="button" value="v"/></td> </tr> <tr> <td>Select Color</td> <td><input type="button" value="v"/></td> </tr> <tr> <td>Select Color</td> <td><input type="button" value="v"/></td> </tr> <tr> <td align="center" colspan="2"> ADD TO REWARDS CART </td> </tr> <tr> <td align="center" colspan="2"> ADD TO WISH LIST </td> </tr> </table>	220,000 points		RCA Personal CD Player with MP3 Playback Offer expires 12/31/03		REDEEM FOR THIS REWARD		To redeem points for this reward now, choose from the specifications below and click "Add to Cart". To save this reward for later, click "Add to Wish List".		Quantity:	<input type="text"/>	You will have a chance to specify different address as for each item during checkout.		Select Color	<input type="button" value="v"/>	Select Color	<input type="button" value="v"/>	Select Color	<input type="button" value="v"/>	ADD TO REWARDS CART		ADD TO WISH LIST	
220,000 points																							
RCA Personal CD Player with MP3 Playback Offer expires 12/31/03																							
REDEEM FOR THIS REWARD																							
To redeem points for this reward now, choose from the specifications below and click "Add to Cart". To save this reward for later, click "Add to Wish List".																							
Quantity:	<input type="text"/>																						
You will have a chance to specify different address as for each item during checkout.																							
Select Color	<input type="button" value="v"/>																						
Select Color	<input type="button" value="v"/>																						
Select Color	<input type="button" value="v"/>																						
ADD TO REWARDS CART																							
ADD TO WISH LIST																							

FIG. 4

5/5

500

Cards	Financial Services	Travel & Entertainment	Shopping
--------------	---------------------------	-----------------------------------	-----------------

Available points 117,317
Rewards Cart
(3) items

 Wish List
Point Summary

REWARDS CART	CHECKOUT					
	DELIVERY ADDRESS	DELIVERY METHOD	FREQUENT TRAVELER ACCOUNT	CASH REWARD	CONTACT INFORMATION	VERIFY

510 All of the items in your Rewards Cart are shown below. Items in your Rewards Cart are saved for 90 days. Items can be saved on your Wish List indefinitely.

[Reinstate Points](#)[Buy Points](#)

Reward	Partner	Availability	Qty	Points	
520 <u>\$50 Gift Certificate</u> 3,500 MR points each	Hertz	In stock Ships in 15 business days	2	7,000	Edit
					MOVE TO WISH LIST
					Delete
<u>Yavapai Daypack</u> 8,000 MR points each Size: Large Color: Pond Extra Pockets: Yes	The North Face	In stock Ships in 4-6 weeks	1	8,000	Edit
					MOVE TO WISH LIST
					Delete
530 <u>\$50 Donation</u>	Ronald McDonald House Charities®	Donation made immediately	—	10,000	Edit
					MOVE TO WISH LIST
					Delete
540 <u>\$100 Cash Back Award</u>	Membership Rewards Program	Credit made to your account in 2-3 business days	—	30,000	Edit
					MOVE TO WISH LIST
					Delete
550 <u>\$99 Companion Ticket</u> 6,000 MR points each	Frontier	Ships in 15 business days	1	6,000	Edit
					MOVE TO WISH LIST
					Delete
560 <u>101,000 Sky Miles Point Transfer</u>	Delta Sky Miles	Points transferred in 3-5 business days	—	101,000	Edit
					MOVE TO WISH LIST
					Delete

Available Points: 117,317 590

Subtotal: 152,000 580

570 Points Needed to Redeem: -34,683

FIG. 5